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ABOUT

Multimedia storytelling through illustration, motion graphics, and graphic design. Creative marketing with a background in digital media.





EDUCATION

University of Michigan
Stamps School of Art & Design
2015 — 2019 GPA 3.58
Bachelor of Arts in Art & Design
Asian Languages & Cultures Minor

SKILLS

Creative storytelling
Digital illustration
Videography
Adobe Photoshop
Adobe After Effects
Final Cut Pro X
Adobe InDesign
Adobe Xd
Adobe Premiere Pro

LANGUAGES

English 
Tagalog 
French 
Japanese 

EXPERIENCE

Multimedia Designer **NBC10, NBC Sports Philadelphia**

2022 — present | Philadelphia, PA

Multiplatform creative marketing for the major local broadcasting station triopoly servicing the greater Philadelphia area. Collaborating and designing custom graphics for live shows, events, radio, podcasts, and social media. Inspiring hype through design, animation, and social media content.

Freelance Illustrator & Designer **FairyLoot, Illumicrate, etc**

Sept 2020 — 2024 | Remote

Bringing fiction to life through illustrations and promotional videos for book subscription boxes such as FairyLoot and Illumicrate, book publishers such as Rivka Publishing, and award-winning authors, such as R.F. Kuang, June C.L. Tan, and Xiran Jay Zhao.

Design Intern **Kaizen Health**

Oct 2019 — Sept 2020 | Chicago, IL

UI/UX design and creative marketing development for the Kaizen Health platform providing access to affordable medical transportation. Visualizing their mission to address SDOH and mobilize healthcare through graphic design, motion graphics, and social media content.

Marketing & Promotions Intern **MORIUMIUS**

June 2018 — Aug 2018 | Ogatsu, Miyagi Prefecture, Japan

Creative marketing for the Japanese learning facility of Moriumius and their mission to revitalize Ogatsu, Japan after the devastating 2011 earthquake and tsunami. Visualizing their environmental practices of sustainability through promotional videos and program posters and brochures to enhance their marketing towards more international audiences.

Arts Ambassador **Arts at Michigan**

Jan 2017 — May 2019 | Ann Arbor, MI

Engaged the Ann Arbor community in the arts by promoting local arts events, such as film screenings and gallery walks, through written articles.

Student Manager **U-M Unions Mujo Cafe**

Oct 2015 — June 2019 | Ann Arbor, MI

Climbed the food service ladder from cashier, to barista, to coordinator, to manager. Optimized productivity in a busy environment, facilitated trainings, and ensured the student body would survive their days and nights of rigorous study.

Book Arts Studio Assistant **Duderstadt Center Studios**

Jan 2019 — May 2019 | Ann Arbor, MI

Assisted in letterpress projects such as custom prints, greeting cards, etc. Facilitated the studio space and coordinated with student and faculty to best utilize the equipment.

Creative Columnist **The Michigan Daily**

Jan 2019 — May 2019 | Ann Arbor, MI

Enriched diversity on topics related to cultural heritage for the University paper, the Michigan Daily, through comics and illustration.

Art Director **U-M Screen Arts & Cultures**

Jan 2017 — April 2017 | Ann Arbor, MI

Collaborated on an action-drama film of an aspiring MMA fighter's battle against mediocrity. Conceptualized the look and feel through costume, props, and color schemes. Designed brochures, flyers, logos, and banners for the film.